## **Unit Objectives:**

The unit aims to evaluate and develop academic and administrative performance by measuring performance indicators for the inputs and outputs of the educational process (faculty staff - employees - students - graduates - etc.) and include:

- 1. Spreading the culture of quality among faculty members, students, and employees
- 2. Defining the vision, mission and strategic objectives of the faculty.
- 3. Evaluating the needs for the various activities of the faculty.
- 4. Creating an integrated database for the faculty.
- 5. Training cadres of faculty staff members as trainers in the field of quality management (institutional capacity building).
- 6. Following-up the processes of describing courses and study programs, identifying the strengths and weaknesses in them, and presenting proposals and appropriate means to overcome them.
- 7. Designing and preparing forms for evaluation, which helps in setting up a system for evaluation and follow-up at the faculty.
- 8. Opening channels of communication with institutions interested in quality assurance in university education to exchange experiences and maximize benefits.
- 9. Following up on development projects in the faculty.
- 10. Encouraging the principle of community participation for continuous improvement.
- 11. Supporting continuous improvement processes to ensure the ability of faculty graduates to meet the requirements of the labor market and enjoy a high competitive advantage.

12. Preparing the annual report and self-study for the faculty.
13. Getting accreditation